

B2B Media

Publisher's Statement

6 months ended December 31, 2023

Subject to Audit

Field Served:

MODERN METALS serves Metal Service Centers and offices, and others allied to the field.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		15,436
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		10,086
Qualified Nonpaid Individual - Digital		5,350
Total Qualified Nonpaid Individual		15,436
Total Average Qualified Nonpaid Circulation		15,436

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Allocated for Shows & Conventions - Print		188
Total Nonqualified Allocated for Shows & Conventions		188
Nonqualified Miscellaneous, Including Staff Copies - Print		885
Nonqualified Miscellaneous, Including Staff Copies - Digital		3
Total Nonqualified Miscellaneous, Including Staff Copies		888
Total Average Nonqualified Circulation		1,076

CIRCULATION BY ISSUES					
Issue		Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jul		10,102	5,334		15,436
Aug		10,111	5,324		15,435
Sep		10,123	5,313		15,436
Oct		10,045	5,391		15,436
Nov		10,067	5,369		15,436
Dec		10,070	5,366		15,436

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid Print & Digital (Unduplicated)	Job Title				
							Corporate Officials, President-Owner, Vice President-General Manager, Treasurer-Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Buyers, Salespersons and other Purchasing and Sales Titles	Other Titled and Non-titled Personnel Within the Field Served
1.	Metals service centers and offices	15,436	100.0	10,067	5,369		8,589	3,752	624	2,471	
	Others Allied to the Field										
	Total Qualified Circulation	15,436	100.0	10,067	5,369		8,589	3,752	624	2,471	
	Percent	100.0		65.2	34.8		55.6	24.3	4.0	16.0	

AGE OF SOURCE ANALYSIS					
Source	Print	Digital	Print & Digital	Total	Percent
Total Direct Request From Recipient	10,067	5,369		15,436	100.0
Total Direct Request From Recipient's Company					
Total Communication Other Than Request					
Association					
Business Directories					
Lists					
Acquired Circulation					
Other Sources					
Total Qualified Subscriptions	10,067	5,369		15,436	100.0
Percent	65.2	34.8		100.0	
Single Copy Sales					
Total Qualified Circulation				15,436	

MAILING ADDRESS ANALYSIS					
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	10,067	5,369		15,436	100.0
Individual by Name Only					
Title or Occupation Only					
Company Name Only					
Multicopy Same Addressee					
Total Qualified Subscriptions	10,067	5,369		15,436	100.0
Total Qualified Circulation	10,067	5,369		15,436	100.0

GEOGRAPHIC ANALYSIS				
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alabama	196	115		311
Arizona	155	78		233
Arkansas	121	59		180
California	983	486		1,469
Colorado	175	90		265
Connecticut	146	80		226
Delaware	24	6		30
District of Columbia	2			2
Florida	578	286		864
Georgia	290	120		410
Idaho	74	27		101
Illinois	531	361		892
Indiana	228	140		368
Iowa	86	43		129
Kansas	112	57		169
Kentucky	125	60		185
Louisiana	191	85		276
Maine	32	13		45
Maryland	86	44		130
Massachusetts	159	80		239
Michigan	377	220		597
Minnesota	192	118		310
Mississippi	65	23		88
Missouri	207	144		351
Montana	51	22		73
Nebraska	63	31		94
Nevada	51	33		84
New Hampshire	38	23		61
New Jersey	209	146		355
New Mexico	89	38		127
New York	352	146		498
North Carolina	266	129		395
North Dakota	34	12		46
Ohio	567	338		905
Oklahoma	215	103		318
Oregon	150	57		207
Pennsylvania	512	299		811
Rhode Island	31	18		49
South Carolina	146	72		218
South Dakota	41	19		60
Tennessee	226	107		333
Texas	1,004	501		1,505
Utah	95	69		164
Vermont	10	8		18
Virginia	160	69		229
Washington	225	104		329
West Virginia	51	22		73
Wisconsin	235	113		348
Wyoming	28	11		39
TOTAL 48 CONTERMINOUS STATES	9,984	5,225		15,209
Alaska	52	24		76
Hawaii	28	18		46
TOTAL ALASKA & HAWAII	80	42		122
Single Copy Sales				
U.S. Unclassified				
TOTAL UNITED STATES	10,064	5,267		15,331
Poss. & Other Areas		1		1
U.S. & POSS., etc.	10,064	5,268		15,332
Canada	3	67		70
International		33		33
Military or Civilian Personnel Overseas		1		1
Total International	3	101		104
E-mail Address Only				
Other Unclassified				
GRAND TOTAL	10,067	5,369		15,436

NOTES

Definition of Recipient Qualification:

Qualified recipients are Corporate Officials, President, Owner, Vice President, General Manager, Treasurer-Secretary, Controller, Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist, Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen, Buyers, Salespersons and other Purchasing and Sales titles and other titled and non-titled personnel within the field served.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Nov issue.

Allocated for Shows and Conventions

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
Fabtech	Chicago, Il.	Sep 11-14	July	50
Nasa	Rosemont, Il.	Oct 23-24	August	125
SMU Steel Summit	Atlanta, GA.	Aug 21-23	August	75
Fabtech	Chicago, Il.	Sep 11-14	August	150
Metalcon	Las Vegas, NV.	Oct 18-20	September	75
NCCA	Pittsburgh, PA.	Sep 25-27	September	75
Fabtech	Chicago, Il.	Sep 11-14	September	75
NASA	Rosemont, Il.	Oct 23-24	October	100
AWMI	St Pete Beach, FL.	Nov 8-10	November	300
CBSCA	Nashville, TN.	Dec 4-5	November	100

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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